

Privacy Policy

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Jussi Mäkinen

Data Controller

Nerea konsultointi Oy (Nerea Consulting Inc), Business ID 3618825-2 (*Nerea*)

Contact person: Jussi Mäkinen, jussi.makinen@nerea.fi

Personal Data Processed

Nerea processes personal data to manage client relationships and to enable public affairs work.

Client Relationships

Nerea processes the data of client contact persons. This data includes the person's position in their organisation and work related contact details. Nerea collects this data directly from clients. Nerea also processes similar data to sell its services, in which case the data comes from public sources such as company websites.

Advocacy

Nerea helps its clients with public affairs. For this purpose, Nerea processes the data of public decision makers. The data processed includes the person's position in their organisation, any political party they may represent, and contact details related to their role. Nerea collects this data from public sources.

Purpose of Processing

Nerea processes personal data for the following purposes:

- Acquiring clients and managing engagements
- Advocacy work
- Reporting on advocacy work
- Organising events
- Recruitment

Legal Basis for Processing

For managing client relationships, Nerea bases its processing of personal data on the contract made with the client. For advocacy work, the processing of data on necessary stakeholders and of data aimed at new

client relationships is based on legitimate interest.

Data Processors

Within Nerea, data is processed by the people whose role requires it. At present, the contact person named in this policy processes the data.

Nerea may transfer data for processing to, for example, cloud service and application providers. When it does, Nerea ensures that the data is processed within the EEA or in countries for which the European Commission has adopted an adequacy decision. Data is always processed in accordance with this policy.

Nerea may disclose data to partners, for example to organise events, if the purpose of the processing is compatible with Nerea's data processing principles and purposes.

Duration of Processing

Nerea processes data to carry out client engagements for the duration of the engagement. Nerea processes stakeholder data for as long as the person holds a decision making position and is a significant stakeholder representative. Nerea processes the data needed for the transparency register for the period set out in the Transparency Register Act, for each report.

Nerea ensures the accuracy and currency of the data.

Rights of the Data Subject

You can check, correct, or delete your data. You have the right to know whether data concerning you is processed, what data is processed, and on what basis. You can also correct your data or request its deletion if the data is no longer needed for the purpose for which it was originally collected.

- You can object to the processing of your data, for example for marketing, when the processing is based on legitimate interest
- You can restrict the processing of your data
- You can transfer your data to another system
- You can file a complaint with the Data Protection Ombudsman
- You can opt out of marketing or newsletters

To exercise these rights, you can contact the person named in this policy.